

Local • Marketing Experts

The following campaign activity report is based on an actual campaign. The name of the advertiser as well as actual customer phone numbers and e-mail addresses have been changed to respect the privacy of this advertiser's information.

Campaign Activity Report ?

Campaign: **Dental Practice – Boston Suburb**

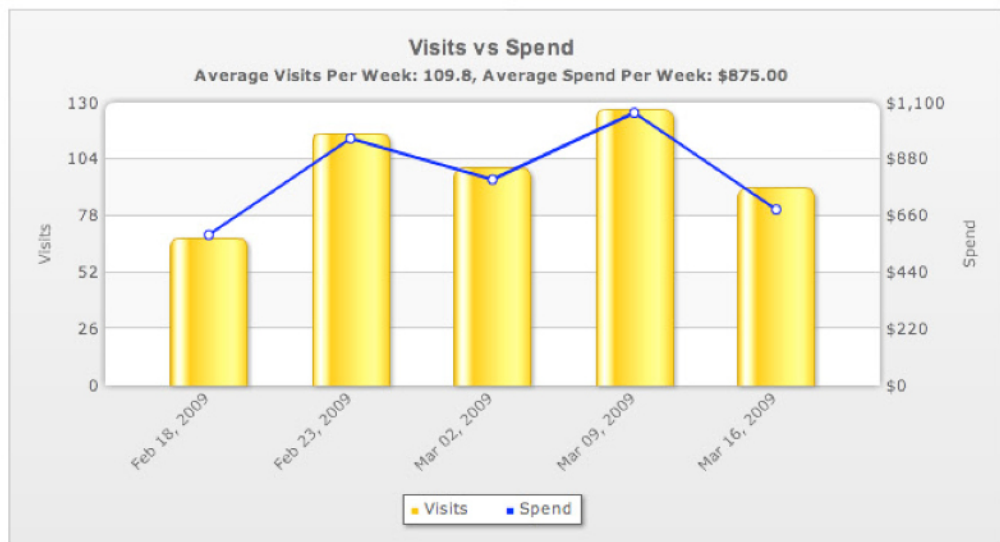
From: **Feb 15, 2009** To: **Mar 24, 2009**

Display Results ? Daily Details & Graphs Graphs Only Daily Details Only (no graphs)

Campaign Name	From	To	Budget	Spent ?	Impressions ?	Visits ?	Calls ?	Emails ?	Web Events ?
Dental Practice - Boston Suburb	Feb 15, 2009	Mar 24, 2009	\$4,000.00	\$4,000.00	43,562	502	82	5	506

Visits vs Spend Graph

Select Graph View: **Weekly** ? Select Graph Type: **Visits vs Spend** ?



[Hide Daily Details](#)

Daily Details

Campaign Activity: Daily Activity Report									
Campaign Name	Report Date	Spent	Impressions	CTR ?	Visits	CPV ?	Calls	Emails	Web Events
Dental Practice - Boston Suburb	Mar 21, 2009	\$0.00	0	0.00	0	0.00	0	0	1
Dental Practice - Boston Suburb	Mar 20, 2009	\$173.15	1,568	1.21	22	7.87	2	1	12
Dental Practice - Boston Suburb	Mar 19, 2009	\$172.96	1,577	1.40	24	7.21	1	0	11
Dental Practice - Boston Suburb	Mar 18, 2009	\$130.71	1,454	0.89	14	9.34	4	0	18
Dental Practice - Boston Suburb	Mar 17, 2009	\$61.26	1,591	0.38	7	8.75	0	0	6

Dental Practice - Boston Suburb	Mar 15, 2009	\$95.38	851	1.29	11	8.67	1	0	16
Dental Practice - Boston Suburb	Mar 14, 2009	\$35.64	986	0.51	5	7.13	0	0	3
Dental Practice - Boston Suburb	Mar 13, 2009	\$140.98	1,194	1.34	17	8.29	3	1	13
Dental Practice - Boston Suburb	Mar 12, 2009	\$150.38	1,558	1.03	18	8.35	1	0	20
Dental Practice - Boston Suburb	Mar 11, 2009	\$239.95	1,779	1.63	31	7.74	4	0	27
Dental Practice - Boston Suburb	Mar 10, 2009	\$168.02	1,805	1.00	20	8.40	5	1	19
Dental Practice - Boston Suburb	Mar 09, 2009	\$230.40	1,699	1.41	25	9.22	1	0	30
Dental Practice - Boston Suburb	Mar 08, 2009	\$41.89	999	0.50	5	8.38	0	0	10
Dental Practice - Boston Suburb	Mar 07, 2009	\$92.72	943	1.06	11	8.43	0	0	12
Dental Practice - Boston Suburb	Mar 06, 2009	\$87.62	1,115	0.90	11	7.97	1	0	9
Dental Practice - Boston Suburb	Mar 05, 2009	\$115.06	2,618	0.46	13	8.85	3	1	12
Dental Practice - Boston Suburb	Mar 04, 2009	\$154.39	1,557	1.28	20	7.72	2	0	24
Dental Practice - Boston Suburb	Mar 03, 2009	\$163.84	1,443	1.18	19	8.62	1	0	20
Dental Practice - Boston Suburb	Mar 02, 2009	\$145.23	1,428	1.33	21	6.92	11	0	15
Dental Practice - Boston Suburb	Mar 01, 2009	\$129.11	1,146	1.22	15	8.61	4	0	14
Dental Practice - Boston Suburb	Feb 28, 2009	\$33.15	1,106	0.36	4	8.29	1	0	7
Dental Practice - Boston Suburb	Feb 27, 2009	\$84.32	1,417	0.64	11	7.67	2	0	7
Dental Practice - Boston Suburb	Feb 26, 2009	\$172.76	1,392	1.65	25	6.91	3	0	25
Dental Practice - Boston Suburb	Feb 25, 2009	\$115.40	1,639	0.79	15	7.69	3	0	21
Dental Practice - Boston Suburb	Feb 24, 2009	\$212.14	1,745	1.32	24	8.84	4	0	19
Dental Practice - Boston Suburb	Feb 23, 2009	\$214.55	1,790	1.12	22	9.75	10	0	22
Dental Practice - Boston Suburb	Feb 22, 2009	\$77.67	871	0.80	7	11.10	0	1	9
Dental Practice - Boston Suburb	Feb 21, 2009	\$107.88	842	1.31	12	8.99	6	0	29
Dental Practice - Boston Suburb	Feb 20, 2009	\$80.60	1,226	0.82	10	8.06	3	0	12
Dental Practice - Boston Suburb	Feb 19, 2009	\$131.96	1,282	1.25	16	8.25	1	0	18
Dental Practice - Boston Suburb	Feb 18, 2009	\$187.60	1,373	1.53	23	8.16	3	0	28